



**Press Release  
FOR IMMEDIATE RELEASE**

Gouda, Netherlands, 15 November 2019

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**atum3D appoints Juan Vertelman as Commercial Director**

**atum3D, leading specialist in open platform DLP 3D printing technology, is pleased to announce the appointment of Juan Vertelman as Commercial Director.**

Juan will lead atum3D's global commercial growth ambition focused on integral, application-specific and industrialised 3D printing solutions as atum3D moves into the next phase of its evolution. With a range of proprietary DLP printers, user-friendly preparation software and an open platform for third-party resins, atum3D is in an excellent position to benefit from the growing demand for cost-effective, industrialised 3D printing. Juan is tasked with entering new markets and applications by collaborating with end use customers, further growing the installed base of atum3D products and expanding the sales and marketing organisation.

Juan joins atum3D bringing with him two decades of experience in operational and commercial management, customer relationships and business-to-business sales. Previously, Juan was Global Head of Sales at va-Q-tec Ltd. Before that, he worked as Global Account Director at Air France-KLM and held several other senior management positions at the airline. Juan holds a master's degree in Business Administration from Erasmus University in Rotterdam, the Netherlands.

Juan said: "atum3D is a best-in-class provider of 3D printers, with the ambition to become a household brand in its field. Through my experience, I believe I can bring value to atum3D in my role as Commercial Director and build on our impressive proprietary technological foundation and innovative spirit to further expand our business."

Tristram Budel, founder of atum3D, adds: "The wealth of experience in the commercial field Juan brings is a welcome addition to the team and we're very happy to have him on board as our Commercial Director. With the market's increased acceptance of industrialised 3D printing, this is an exciting time for the company, and we wish Juan well."

**About atum3D**

*atum3D offers 3D manufacturing excellence by connecting superior Digital Light Processing 3D printers to cost-effective, high quality serial production capabilities. atum3D products are comprised of proprietary hardware and software with a free choice of build materials. Based on the assessment of customer application requirements and infrastructure, atum3D creates the optimal solution applying in-depth knowledge and years of experience. Whether you're looking for efficient batch end-product manufacturing, optimisation of the preceding R&D and innovation processes or the technical platform to develop novel print materials: atum3D is here for you!*

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